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## ANNUAL REPORT Membership Update August 2015-July 2016

### Board of Directors

President - Nancy Hyatt  
Vice President - Suzanne Corcoran  
Treasurer - Gloria Mog  
Secretary - Ellen Heyman  
IRI Global Representative - Paul Ruffer  
Media Director - Kim Piasecki (1/2015 to 8/2015)

Education Committee Chair - Marianne Tamulevich  
Membership Committee Chair - Paul Ruffer  
VA Member at Large - Dianne Modell  
VA Member at Large - Amy Stephens  
MD Member at Large - Susan Roistacher  
MD Member at Large - Linda Harter

### Changes to Slate of Officers for 2016-2017

Leaving the Board: Education Committee Chair - Marianne Tamulevich  
Joining the Board: Education Committee Chairs - Jim & Benta Sims

### Membership Information - 102 members

Full Members 91 (down 12)                      In Training: 4 (up 1)  
Educators: 2 (down 1)                              Associates: 5 (up 1)

It is my pleasure to report to you on the state of our wonderful and busy organization for this calendar year. We are very fortunate to have a savvy and lovely new President, Nancy Hyatt to guide us through this 2 year term after a formal group consultation last spring which has put us on a new path to revitalize MAIT by expanding our membership. We had several successful trainings lined up by our excellent education committee chair, Marianne Tamulevich. The finance committee worked hard to establish our solid base of operations with Gloria Mog at the helm, and Paul Ruffer kept his pulse on IRI, among other tasks. Susan Roistacher smoothed over all AV glitches for our education events, and a working group headed by Dianne Modell, Paul Ruffer, Fred Kleiner pulled several of us together to refine and expand our MAIT Mission Statement. In addition, Dianne Modell offered to head up a revival of our "Around the Beltways" series of informal trainings and explorations for our support as a community. This year, we are happy to expand and grow our organization to invite others who also work with couples into our special community. You will hear more about this in the year to come. As always, we welcome all to give us your feedback and support in the coming year

## COMMITTEE NEWS

### Education Committee - Marianne Tamulevich, Chair

#### Nancy Hyatt, Gloria Mog, Paul Ruffer, Sarah Hillegass, Mike Borash, Suzanne Corcoran

We ran 3 very successful full day workshops this year: Rebecca Sears presented "The No-Fail Dialogue" in November, the ever popular Hedy Schleiffer led a retreat on Encounter Centered Therapy and the "Three Invisible Connectors" at Bon Secours in Maryland, and lastly, we invited a highly regarded local therapist, Lisa Ferentz to present "Trauma, Attachment and the Need for Affect Regulation in Couples Therapy." This event was well attended, and local therapists outside of MAIT got a big dose of our special hospitality and warmth as a group. In addition to educational events we continue to nourish our community with our traditional Reconnection Day and Integration/Application Day. Our completed projects this year include:

- Recruiting new member, Mike Borash
- Recruiting new Education Chairs, Jim and Benta Sims
- We discounted the Lisa Ferentz workshop helping to draw more people
- The decision was made to add an Ethics Workshop for the membership
- Survey Monkey was used to determine the best day of the week for education events to boost attendance, revealing Fridays as the best day (66%)
- Non-Imago therapists have joined our events successfully
- The Calendar for September 2016 through June 2017 is complete
- Ongoing projects include: 1) building our PR for future events, some of which will be open to other therapists outside our MAIT community, 2) expanding our advertising to other organizations for new members and to create and advertising committee, 3) review and edit the Event Coordinator Document, 4) change the name of Integration Day to something snappier!, 5) continuing to assess whether Post Imago Conference Day draws members

**Recommendations:** 1) add new members to the committee, 2) train the new Membership Chair team, 3) create marketing/advertising committee.

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### **Membership Committee – Paul Ruffer, chair**

**Fred Kleiner, Dianne Modell, Suzanne Corcoran, Nancy Hyatt**

**Current and Ongoing Projects:** The Membership Committee met as the "Imagination Committee" and took on the task of creating a MAIT mission and vision statement to help guide our efforts. Both statements, after many and revisions were presented to the MAIT Board at our retreat in July. We will present them to the membership in September at Reconnection Day for approval. These are our foundational documents stating our purpose and mission from which all marketing and outreach will flow.

The committee is working in tandem with the Board to expand MAIT membership to other relational clinicians (outside of Imago-trained therapists) in the DC area. We are opening up attendance at our educational events in the hopes that other relational therapists will want to join our ranks. We seek to explore ways for other relational paradigms to collaborate with us to promote an inclusive association of relational couples therapists in our region. Paul is still trying to determine how many new therapists and educators have been trained in 2016.

### **Social Media - Kim Piasecki, Director**

**Completed projects this year include:** 1) Created events on Facebook page for all MAIT events, trainings and social gatherings, 2) Promoted events on Facebook and on the MAIT listserv, 3) Created an invitation and Signup Genius for Winter Social. Our Winter Social was a great success this year at the hospitable home of Nancy Hyatt!!

**Ongoing projects:** 1) Maintain MAIT Facebook Page by sharing therapy-related articles, postings photos and videos of events, 2) Create invitation and sign-up for Crab Feast in August 2016.

**Recommendations:** Kim would like suggestions and help with how to promote and market MAIT and MAIT events. She is happy to do the work, but is asking for more specific expertise in advertising and marketing to support her efforts.

**Continuing Concerns:** Traffic is light on our Facebook page. Many members express that they don't use social media.

### **Members at Large: VA reps - Amy Stephens, Dianne Modell; MD reps - Susan Roistacher, Linda Harter**

The members at large took on Audio Visual management this year in a big way. The AV committee worked hard to provide high quality audio visual for all meetings and educational events including a large off-site event at the Bethesda Marriott. Leslie Nichol-Weitzel was trained this year to operate and coordinate AV services.

There are no ongoing projects at the moment.

**Recommendations:** always have 2 people trained at each event.

### **Treasurer; Budget and Finance Committee- Gloria Mog, Chair**

**Nancy Hyatt, Marianne Tamulevich**

**Completed projects and activities:** The Finance Committee met 6 times this year. The MAIT fiscal year has ended within \$200 of a balanced budget. We have \$5,925 in reserve. The Dues collection period was shifted to September 1 - August 31 to align with our fiscal year. The late fee of \$25 for membership dues will be collected after October 15th. The savings account was closed and all monies were transferred to checking. This simplifies accounting and represents almost no loss of revenue from savings. The separate account maintained for disbursement of tuition assistance monies from the Catholic University fund-raiser was closed and all monies were disbursed.

**Ongoing projects:** The New Budget for fiscal year 2016-2017 is completed, approved by the Board and to be presented to the membership at the September 2016 Business Meeting.

**Recommendations:** In order to cover established expenses, there needs to be a minimum of 3 full day educational events during the year.

### **Educational Assistance Program Ad Hoc Committee - Gloria Mog, Chair**

**Paul Ruffer**

No new activities reported.

### **IRI Representative – Paul Ruffer**

Paul participated sporadically in IRI's monthly teleconferences because of changes in their timing. The Global group continues to struggle with its role in IRI as an international leadership council, particularly as IRI is transitioning to a new organization that is running it. The Global group is now headed by Julie Gallinet as Chair. Task forces have been created, helping grow existing regions around the world. They are exploring how to encourage and expand participation by the rank and file IRI members in the Global Summit and Monthly teleconferences. Paul was unable to attend the previous Global Summit due to family obligations.

### **By-Laws Committee – Suzanne Corcoran, Chair**

**Paul Ruffer, Nancy Hyatt**

There were no new by-laws for this year.

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